

SILVER MEDAL

CALL FOR NOMINATIONS

The American Advertising Federation of North Dakota will present its prestigious Silver Medal Award at the Annual American Advertising Awards ceremony on Friday, February 28, 2025.

You are invited to nominate worthy individuals who have helped raise the stature of the advertising industry in our state. Nominating them for this award is the most sincere way you can show your appreciation for your nominee's contributions to our industry, club, community, and state.

Please see page 3 and 4 of this document for the nomination form. With any questions, contact AAF-ND Ex-Officio, Jenny Johnson at jenny@spotlightmediafargo.com.

Thank you!



AWARD CRITERIA

Silver Medal recipients at AAF-ND are selected by a panel of past Silver Medal Award recipients from our local club. Judges use the following criteria when making their selections:

ELIGIBILITY REQUIREMENTS

- **Contribution to His/Her/Their Company** | The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service.
- **Creative Ability** | The recipient must have shown a consistent, high degree of original thinking in their field.
- **Contributions to the General Advancement of Advertising** | The recipient must have worked to increase the stature and raise the standards of the advertising profession.
- **Contributions to the Community** | The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.
- **Service to the American Advertising Federation** | The honoree should have demonstrated a long-term commitment to the local American Advertising Federation chapter. Service to the corresponding AAF District and AAF National further solidifies the depth of service.

PREVIOUS SILVER MEDALISTS

Bob Owens	Gary Decker	Kathy Leingang	Dan Michaels
Manny Marget	Lee Massey	Shannon Charpentier	Mike Lurfald
Dick Kaye	Lee Stewart	Bill Marcil, Sr.	Jerry Connelly
Chuck Bohnet	Jack Dunn	Donovan Kolness Dave	Dan Lien
Roy Thoreson	Beverly Austin	Hanson	Bill Hall
Bill Snyder	David Braton	Spider Johnk	Brad Clemenson
Bill Moher	Larry Gauper	Steve Germaine	Shawn Tennyson
John McDonough	Steve Gorman	Tom Tollefson	Pat Finken
Grace Hudson	Glanda Larson	Brian Quigley	Kim Ouren
Russ Lane	Greg Ness	Kim Kemmer	Dawn Koranda
Roy Peterson	Ken Promersberger	Dave Swang	Susan Hogen
Fred Froeschle	Paul Severson	Chris Hagen	Rob Johnson
Harold Flint	Jim Gompf	James Murray	Harley & Irene Danielson
Howard Binford	Roger Reierson	Marv Bossart	Eric "Fish" Ista
Harriet Morinville	Mary Ann & Art Phillips	John Borge	Ryan Fritz
David Hetland	Roy Olson	Norm Robinson	Katie Elenberg

2025 SILVER MEDAL NOMINATION

Deadline: January 15 2025



Nominee: _____ **Company:** _____

Address: _____

Nominated By: _____ **Phone:** _____ **Email:** _____

You can let my nominee know that I submitted this application on his/her/their behalf

If my nominee doesn't win this year, please retain their application for next year

Don't release my name.

Contribution to his/her/their company:

Creative abilities:

2025 SILVER MEDAL NOMINATION

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Contribution to the advancement of advertising:

Contribution to the community:

Service to the American Advertising Federation (AAF):

Please return your completed form (or letter of nomination covering the areas above) to Jenny Johnson at jenny@spotlightmediafargo.com with subject line, Silver Medal Nomination. A confirmation will be sent within 48 hours of receipt. If you do not receive a confirmation email, please follow up to ensure application was received.